

For Immediate Release

Service Select, Inc. Gains National Recognition

Local Women Business Named and Ranked 8 among Pennsylvania's Top 100 Women Owned Business List

Croydon, PA (AUGUST 20, 2008) In recognition of the economic power of multicultural businesses, DiversityBusiness.com, the nations' leading multicultural internet site, recently named Service Select, Inc. as one of the **top ten woman owned businesses in the state of Pennsylvania**.

The Div100 is the 8th annual listing of Pennsylvania's top 100 women-owned businesses. The companies listed on the Div100 represent Pennsylvania's top multicultural earners and challenge the long-held notion that a women-owned business is small or insignificant. Div100 members are sought after by major corporations wishing to increase spending with women owned companies.

"It is wonderful to be recognized in this capacity," says Mimi Olson, CEO, Service Select, Inc. "We work hard to be a national leader in the sign business and to get this sort of recognition means a lot to us all."

"Women businesses and consumers are a growing force in the U.S. economy, and a force to be reckoned with," said Kenton Clarke, CEO of Computer Consulting Associates International, the company that built DiversityBusiness.com. This is a whole business segment that can carry its own, that provides jobs, products and services, and generates wealth for their communities. These are the new leaders in American business."

Affected by recent economic and demographic trends and changes, Fortune 1000 corporations throughout the country have recognized that buying products and services from women owned companies positively impacts their business. Diversity-owned businesses contribute over \$1.4 trillion in sales to the U.S. economy.

The Div100

The Div100 is a classification that represents the top 100 women-owned businesses in the state of Pennsylvania in sectors such as technology, manufacturing, food service and professional services. Large organizational buyers throughout the country that do business with multicultural and women-owned businesses use the list. The Div500 is produced annually by DiversityBusiness.com, the nation's leading multicultural B2B Internet portal that links large organizational buyers to multicultural product and service suppliers.

Service Select, Inc. will be honored at a special awards ceremony at DiversityBusiness.com's "8th Annual Multicultural Business Conference", taking place April 23 - 25, 2008 at Disney's Boardwalk Resort in Orlando, Florida.

About Service Select, Inc.

ABOUT SERVICE SELECT, INC

Service Select, Inc. is a WBENC/WBE ten-year old company that is a national full-service provider for retail, institutional, and custom signage for exterior and interior applications. Service Select, Inc has two divisions of their business operation. Service Select Signs and Service Select Solar Energy are headquartered in the Philadelphia area with a regional office in the greater Atlanta area. Service Select's sign services include a full array of project management, due diligence services, site enhancement packages, lease exhibits, design, engineering, surveying, branding, specification drawings, permits, variances, landlord approvals, manufacturing, installation, and 24/7 service and preventative maintenance. The Service Select Solar Energy division has developed and deployed alternative energy systems to major retailers that help lower spiraling energy costs and supplement energy usage from local utility companies.

About DiversityBusiness.com

Launched in 1999, with over 35,000 members DiversityBusiness.com is the largest organization of diversity-owned businesses throughout the United States that provide goods and services to Fortune 1000 companies, government agencies and colleges and universities. Members use the sites technology to find and track new business opportunities. It also produces the country's largest conference on diversity education and training for major corporations and small business. Its research on top businesses appears in Fortune, Forbes, Business Week and numerous magazines and media publications. The site has gained national recognition and has won numerous awards for its content and design. DiversityBusiness.com is produced by Computer Consulting Associates International Inc. (CCAii.com) of Southport, CT. CCA was founded in 1980 by CEO Kenton Clarke.

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